

STOP LOSING MARGIN TO SPREADSHEETS.

# start winning with Al-powered pricing

Most companies are still trapped in spreadsheets and gut-driven processes. Pricing data is fragmented, updates are slow, and every delay leaves money on the table. Competitors adjust faster, inflation bites deeper, and the status quo is costing millions.



## **Introducing Zilliant Pricing Plus**

Zilliant Pricing Plus puts AI at the center of your pricing strategy. With embedded intelligence, scenario testing, and admin-led setup, your teams replace manual guesswork with data-driven precision – and launch initiatives in weeks, not months.

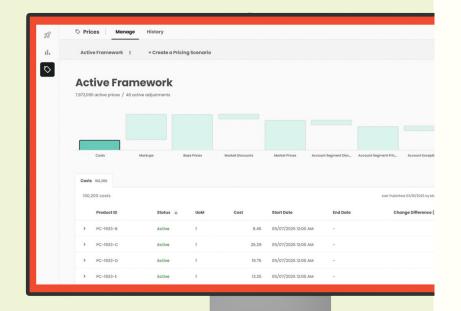
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Maximize margins with Al-powered insights that uncover leakage and guide smarter pricing decisions.

End spreadsheet chaos with a transparent, standardized pricing waterfall.

Adapt faster with scenario workflows and instant KPI validation.

Accelerate time-to-value
with self-service setup
and no IT dependency



# proven results in 180 days

#### **Day 30**

Publish with Confidence: Retire key spreadsheets, align base prices and materially reduce manual pricing effort – while bringing visibility to how prices are set.

#### Day 90

Operate at Market Speed: Run multiple draft scenarios to shorten cycle times, enable faster cost passthroughs, and strengthen coordination between pricing and the business.

#### Day 180

Close the Loop: Build a repeatable pricing rhythm with the business, reinforce alignment between strategy and execution, and foster confidence in published prices that encourages fewer manual adjustments and more consistent price use across teams and systems.

## core features

- O1 Define a pricing waterfall with templates for faster setup.
- Build and test draft scenarios to go live with confidence.
- Validate impact with KPIs and GenAl insights for smarter pricing decisions.
- O4 Strengthen consistency with audit trails and role-based controls.
- O5 Integrate seamlessly with ERP, CRM, and CPQ systems.

see how leading companies protect margins with Al-powered pricing

visit zilliant.com

### our customers











